

Big Brothers Big Sisters
Upper Fraser Valley



The Magic of Giving to Big Brothers Big Sisters



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Our Values

Mission: To provide opportunities for children and youth to develop their sense of belonging, self worth and potential through the friendship and guidance of mentoring.

Vision: To provide a mentor to every child that needs one.

Diversity: We recognize the diversity of the people in our community we serve and we respect individuality and encourage participation.

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What We Do

Big Brothers and Big Sisters Upper Fraser Valley provides a child with the friendship and encouragement of a positive adult mentor.

By providing friendship and support to children, along with constructive activities such as canoeing, hiking, biking, summer camp and Christmas parties, we help children to reach their full potential and grow into responsible, productive adults.

Research demonstrates that mentoring helps youth to overcome challenges to their potential. Little Brothers and Little Sisters:

Are 46% more likely to refuse drugs

Are 27% more likely to refuse alcohol

Are 52% more likely to attend classes

Have a 20% higher graduation rate than national average

Are far more likely to graduate from college or university compared to others in their age group



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Our Background

Big Brothers Big Sisters of Canada is the leading child and youth serving organization, providing mentoring programs across the country to over 18,000 children.

We match positive adult role models with children and youth from single parent homes, 6-13 years of age. Mentors, “Big Brothers” or “Big Sisters”, act as friends, confidants and role models to children who face challenges to their potential as individuals.

Our work is as basic as putting a friend in a child's life, and as essential as putting hope into a child's future.

Big Brothers has been active in the Chilliwack community since its foundation in 1969. Joined in 2000 by Big Sisters, we have grown to become Big Brothers Big Sisters Upper Fraser Valley.

We currently serve a population of 90,000 in a territory that extends east of Abbotsford, south to the United States border, north to Harrison Hot Springs and east to include Hope.

There is a great need in our area for children to have access to positive adult role models. According to recent community statistics, 28% of local families are single parent families. Additional statistics demonstrate that one third of local children live in poverty.



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Our Bigs and Littles

Big Brothers and Big Sisters

“Bigs” are men and women, 18 and over, who are willing to help a child reach his/her full potential through their friendship, encouragement and example.

A "Big" may be from any walk of life, either married or single, and with or without his/her own children.

A Big Brother or Big Sister is a committed and caring mentor. Many adults will have fond memories of a mentor who played an important role in their personal occupation or professional development

That special person was a source of support and nurturing that is not always available from peers, parents, or siblings. This mentor wisely provided inspiration, acceptance, challenge, a sympathetic ear or exposure to new activities or ideas.

Little Brothers and Sisters

“Littles” are children between the ages of 6 and 13 years, who benefit from the extra one-to-one support that a positive adult role model can offer.

“Littles” gain self-confidence by having a special person to talk to and to share fun activities with.



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Big & Little Match - A match is made between one child and one adult who enjoy activities together once per week for at least one year. A Mentoring Coordinator matches “Bigs” and Littles” that are compatible with one-another and will enjoy spending time together doing absolutely anything - from playing a game of softball to baking a cake.

In School Mentoring - Teachers identify children who may benefit from the friendship with an adult role model. The children take a break from their class time to spend an hour with their Big Buddy on school property - at the library, on the sports field or in the computer lab.

Aunties Program - Single teen moms have a chance to build a great friendship with a Mentor through this program. This program pairs a young mother with an “Auntie” together to share activities that they can both enjoy with a “little bundle of joy”.

After-School Mentoring - Designed for teen mentors who can be matched one-on-one with a little buddy, making a difference and earning volunteer credits while having fun with a group of their peers.

Big Bunch - There are always children waiting for a Big Brother or Big Sister. The Big Bunch program provides fun group activities for children to take part in while they wait for a match. Big Brothers Big Sisters plan and supervise activities that have included trips to a wave pool or to the park.

Group Activities - Special group activities for all children, matched or unmatched, include summer camp experiences and the Kids ‘n’ Kops program.



Our Organizational Goals

Big Brothers Big Sisters currently provides mentoring programs to over one hundred children in our community, and has the potential to serve many more children and families in our area.

Our goal is to serve 200 children annually by 2007, and 400 by 2013.

Year	Program	Matches
Current 2006	Big Brothers/Big Sisters	36
	In-School Mentoring	12
	After School	16
	Big Bunch	39
Projected 2007	Big Brothers/Big Sisters	60
	In School Mentoring	57
	After School	16
	Big Bunch	35
Projected 2013	Big Brothers/Big Sisters	214
	In School Mentoring	97
	After School	50
	Big Bunch	58



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Our Community

Big Brothers Big Sisters Upper Fraser Valley is a community-based agency serving over 90,000 people in the communities of Chilliwack, Agassiz/Kent and Hope. We receive no funding from government and depend on the generous support of our community including our valued donors and sponsors who recognize the value of mentoring children and the need to invest into the future of children and hence the community.

Big Brothers Big Sisters provides volunteer mentors to children from single parent families. Many of these children come from family structures where there are limited social/economic opportunities. According to the 2001 census 28% of families in the Chilliwack, Agassiz/Kent and Hope communities are single parents. A further 12% of the population lives in poverty. Being a child of a single parent does not make a child more vulnerable, but if a single parent is poor, lives in substandard housing and is socially isolated, then the child is at risk.

Our mandate is to reduce the risk and to make a difference to a child's life by providing a mentor to every child who needs one. The contribution of becoming a sponsor or donor helps make the difference become a reality.



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Opportunities to Contribute

1. Sponsor a Big Brother or Big Sister Match - \$2500
2. Sponsor a School - \$3,000
3. Sponsor an In-School Match - \$2500
4. Sponsor the Big Bunch Program - \$10,000
5. Sponsor the Kids N' Kops Program (new) - \$4400
6. Sponsor the Auntie's Program - \$8000
7. Sponsor in support of a Big Brother Big Sister Activity - \$500
8. Premier Sponsor of a number of Programs and Events - \$5000+

Other priorities

1. Outdoor and indoor signage - \$3000
2. Office decorating, including paint - \$375
3. Digital camera - \$425
4. Lap top computer for the Agassiz/Kent & Hope offices - \$2700
5. Christmas gift fund for the children - \$500
6. Eight In-School activity bins with supplies and games - \$450
7. Promotional video - \$6500
8. Newsletter production for one year - \$500



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Our Giving Programs cont'd

By choosing to support Big Brothers Big Sisters, you are choosing to demonstrate the commitment of your business to the vitality of our community.

Smile Maker: With sponsorship of **\$500**, help fund a Big Bunch activity, sponsor a child to camp, or contribute to the bursary program.

Your support earns you:

- An invitation to the annual donor appreciation event, where an award is presented for display at your place of business
- A charitable tax receipt

Friendship Maker: With sponsorship of **\$1,000**, support an After School or an Aunties program.

Your support earns you:

- Name recognition on the BBBS web site
- Name recognition in the BBBS quarterly newsletter
- An invitation to attend our annual donor appreciation event, where an award is presented for display at your place of business
- A charitable tax receipt

Match Maker: With sponsorship of **\$2,500**, support one Big and Little Match or one In School Mentoring Match.

Your support earns you:

- Logo recognition on the BBBS web site
- Logo recognition in the BBBS quarterly newsletter
- An invitation to attend our annual donor appreciation event, where an award is presented for display at your place of business
- The right to use BBBS brand in all corporate advertising
- A charitable tax receipt



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Our Giving Programs cont'd

Magic Maker: With sponsorship of **\$5,000**, provide support to a summer camp experience or become a premier sponsor of a major event.

Your support earns you:

- Corporate profile recognition on the BBBS web site
- Corporate profile recognition in the BBBS quarterly newsletter
- An invitation to attend our annual donor appreciation event where award is presented for display at our place of business
- Corporate logo recognition on banners and signage
- The right to use BBBS brand in all corporate advertising
- Charitable tax receipt

Dream Maker: With sponsorship of **\$10,000**, support a multitude of valuable Big Brothers Big Sisters programs.

Your support earns you:

- Corporate profile recognition on the BBBS web site
- Link to your business web page on the BBBS web site
- Corporate profile recognition in the BBBS quarterly newsletter
- An invitation to attend our annual donor appreciation event, where an award is presented for display at your place of business
- Corporate logo recognition on BBBS letterhead, other printed materials, banners, and signage
- The right to use BBBS brand in all corporate advertising
- Charitable tax receipt



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Other Giving Programs

The **monthly giving program** is an excellent alternative to annual giving programs. A planned donation can be made every month through online donation via our web site or with a credit card.

Leave a Legacy giving is a planned gift that considers your giving objectives while maximizing the tax advantages and estate planning benefits of the gift. Your gift may be outright and immediate, or a future gift not received by BBBS until a future date. This may be a way to give a gift larger than you have ever imagined.

Giving to Big Brothers Big Sisters is a very personal decision. You can **create major and planned gifts in many unique ways** - gifts of cash, property, securities, life insurance, or gifts through a will bequest, endowment funds, or charitable remainder trust are all excellent options.



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The Board of Directors

“I would like to invite you to become involved with Big Brothers Big Sisters by becoming one of our donors or sponsors. I became involved with BBBS as I believe in the power of mentoring and the positive influence an adult role model can have in a child’s life. Join me and experience the magic of making a difference to a child.”

- Al Magneison, President

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Al Limbert
Mike Olsen
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Senior Development Director, Electronic Arts
Social Worker, Ministry of Children and Family Development
Student
First Nations Teachers Assistant, Leary Elementary
Realtor, Galandy Group



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Contact Us

To become a partner with Big Brothers Big Sisters, please don't hesitate to contact us to learn more about your giving opportunities.

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