



**Big Brothers Big Sisters
Upper Fraser Valley**

The Plan
by  **Investors
Group™**

Investors Group Financial Services Inc.

with associate sponsors

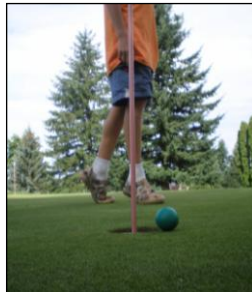
Craven|Huston|Powers|Architects **CHPA** and



Present

Be the One!

Big Brothers & Big Sisters Charity Golf Classic
Hosted by Sandpiper Golf Resort



Thursday, September 9th, 2010 12:30 pm shotgun start
18 Hole Best Ball Texas Scramble (we encourage honest golfing!)
Celebrate National BBBS month with us. *Be the one to make a difference in a child's life!*

To REGISTER OR BECOME A SPONSOR call 604-858-0828

Email: matt@bigbrothersandbigisters.ca

Visit www.bigbrothersandbigisters.ca **for more info**

Your support changes lives – one child at a time. *Be the One!* to change a life.

Fax registration attn: Matt to 604-858-3908 or email to

matt@bigbrothersandbigisters.ca

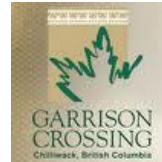


Big Brothers Big Sisters Upper Fraser Valley



Title Sponsor : Investors Group Investors Group Financial Services Inc.

Associate Sponsors :



Hole in One and KP Holes: \$750 plus insurance and/or prize. Additional available



- ✓ Corporate name included in marketing materials
- ✓ Exclusive hole sponsorship at tee and green
- ✓ Logo on BBBS website, with hyperlink
- ✓ Company banner/marketing materials on display at Charity Golf Classic (day of)
- ✓ Quarter page advertisement in golfer booklet
- ✓ Company name on golfer itinerary
- ✓ Verbal recognition during Après Golf dinner
- ✓ Inclusion in media releases
- ✓ Inclusion in BBBS 2010 AGM report
- ✓ Inclusion in BBBS *Be the One!* thank you advertisement

Long Drive Contests and Player Grand Prizes: \$500 plus prize.

- ✓ Corporate name included in marketing materials
- ✓ Exclusive hole sponsorship at tee
- ✓ Company banner/marketing materials on display at Charity Golf Classic (day of)
- ✓ One eighth page advertisement in golfer booklet
- ✓ Company name on golfer itinerary
- ✓ Verbal recognition during golf prize giveaways!
- ✓ Inclusion in media releases
- ✓ Inclusion in BBBS 2010 AGM report
- ✓ Inclusion in BBBS *Be the One!* thank you advertisement

Big Brothers and Big Sisters offers value to our communities as they assist children and families;

- ✓ *Develop a sense of belonging*
- ✓ *Improve their sense of self worth*
- ✓ *Develop their potential through the friendship and guidance of mentoring*

Our Mission

To provide opportunities for children and youth to develop their sense of belonging, self worth and potential through the friendship and guidance of mentoring

Hole Sponsors: \$500 and/or equivalent product donation.

Empyryon Technologies, Cannor Nursery, The River's Edge, Starbucks, Naked Boxer Briefs

- ✓ Exclusive hole sponsorship at tee
- ✓ Corporate recognition included in marketing materials
- ✓ Company banner/marketing materials on display at Charity Golf Classic (day of)
- ✓ One eighth page advertisement in golfer booklet
- ✓ Company name on golfer itinerary
- ✓ Verbal recognition during golf prize giveaways!
- ✓ Inclusion in media releases
- ✓ Inclusion in BBBS 2010 AGM report
- ✓ Inclusion in BBBS *Be the One!* thank you advertisement

Door Prize and Auction Items: Priceless

- ✓ Corporate recognition in golfer booklet
- ✓ Donation on display at Charity Golf Classic (day of)
- ✓ Donation (where provided prior to August 15th) featured on BBBS website
- ✓ Inclusion in BBBS 2010 AGM report
- ✓ Inclusion in BBBS *Be the One!* thank you advertisement

Additional sponsorship opportunities for you to *Be the One!*....to sponsor golf carts, tables, brunch and dinner. Please direct your creative ideas and opportunities to:

Matt Marriott 604-858-0828 or matt@bigbrothersandbig sisters.ca

Why is Big Brothers Big Sisters an important solution in your local community?

Parents fear lack of confidence, bullying and depression as the top threats to their children. (VoxPop survey – May 2010, www.BBBSC.ca)

Eight in ten believe all adults share a civic responsibility to help kids in their communities get the guidance they need to be successful in life. A quarter of Canadian parents have experienced difficulty accessing community resources to provide guidance for their child or teen.

The survey found that a significant majority of Canadian parents fear that low confidence, bullying and depression are placing the future happiness and success of their children and teenagers in jeopardy. Sixty-two per cent of parents surveyed see lack of confidence as a direct threat to their offspring's long-term success, while 60 per cent fear the effects of bullying and 57 per cent worry about the long-term consequences of depression.

- 97 per cent agreed that guidance from a volunteer adult mentor can play an instrumental role in helping troubled children and teens.
- 84 per cent believe that it is valuable for children and teenagers in need of guidance to spend a few hours each week with an adult volunteer who provides friendship and support.
- 22 per cent believe that they themselves would have benefited from having a volunteer Big Brother or Big Sister when they were children or teenagers.

Be the One! to support children and families in your local community



Big Brothers Big Sisters Upper Fraser Valley

Golfer Information:

Enjoy a day of golf, food, prizes and great fun at Sandpiper Golf Resort. Your skills and talents may get you as far as your best ball, but your generous contributions will get a child farther when you help us meet our Mission:

**Fees: \$200 per player, includes charitable tax receipt for \$100
Early bird prize for entries before June 30th, 2010**

Payment options: Cash, cheque or credit card

Players may seek donations and pledges to cover registration. Donors and sponsors are receipted separately and individually. The players with the most dollars in pledges will be acknowledged at the dinner following the tournament. Please contact us for further details, and check back to www.bigbrothersandbigisters.ca regularly.

Be the One!

Be the One to change a life...

Be the One to create an opportunity...

Be the One to make a difference...

Be the One to bring your friends and golf for the sake of mentoring - one child at a time!

Name: _____

Corporate Name: _____

Address: _____ **PC** _____

Phone: _____ **Email:** _____

Team Members:

1. _____ 2. _____

3. _____ 4. _____

please provide shirt sizes

Payment: Cheques payable to BBBS Upper Fraser Valley

Credit Card # _____ **Exp** __/__/__ **Type: Visa** **MC**

Signature: _____

Tax Receipt payable to: _____